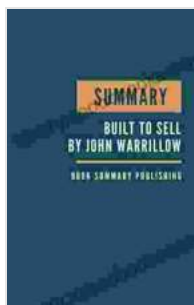


Built to Sell: How to Remove Yourself from the Business You Built

Are you an entrepreneur who is tired of working in your business? Do you dream of a day when you can finally step away and enjoy the fruits of your labor? If so, then you need to read Built to Sell by John Warrillow.



SUMMARY: Built to Sell Summary. John Warrillow's Book. How to Remove Yourself from the Business. The value builder. Build business. by Jon Giganti

★★★★☆ 4.6 out of 5

Language : English
File size : 126 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 17 pages
Lending : Enabled
Screen Reader : Supported



Built to Sell is a step-by-step guide to creating a business that can run without you. Warrillow, a serial entrepreneur and investor, has helped hundreds of business owners develop exit strategies and sell their businesses for top dollar. In Built to Sell, he shares his proven process for building a business that is:

- **Scalable:** Can grow quickly and easily without requiring you to work more hours.

- **Predictable:** Generates consistent revenue and profits, so you can plan for the future.
- **Teachable:** Has a team of employees who can run the business without you.
- **Valuable:** Is attractive to buyers, so you can get a good price when you sell.

If you're ready to take your business to the next level, then Built to Sell is the book for you. Warrillow's proven process will help you create a business that can run without you, so you can finally achieve your dream of financial freedom.

The 7 Steps to Building a Built to Sell Business

Warrillow's process for building a Built to Sell business consists of seven steps:

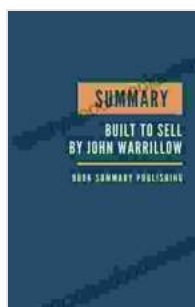
1. **Clarify your vision.** What do you want your business to be? What are your goals for the future? Once you know what you want, you can start to develop a plan to achieve it.
2. **Build a team.** No business can succeed without a great team. Hire talented employees who share your vision and are committed to your success.
3. **Create a system.** A system is a set of processes and procedures that document how your business operates. A well-documented system will make it easier for your employees to run the business without you.
4. **Automate your marketing and sales.** Marketing and sales are essential for any business, but they can be time-consuming. Automate

your marketing and sales processes to free up your time.

5. **Build a strong brand.** A strong brand will make your business more recognizable and valuable to customers. Invest in building a strong brand identity.
6. **Focus on profitability.** Profitability is key to building a valuable business. Make sure your business is profitable before you try to sell it.
7. **Exit gracefully.** When the time comes to sell your business, do it gracefully. Leave the business in good shape for the new owners and make sure you get a fair price.

Building a Built to Sell business takes time and effort, but it's worth it. If you follow Warrillow's proven process, you can create a business that can run without you, so you can finally achieve your dream of financial freedom.

To learn more about Built to Sell, visit builttosell.com.

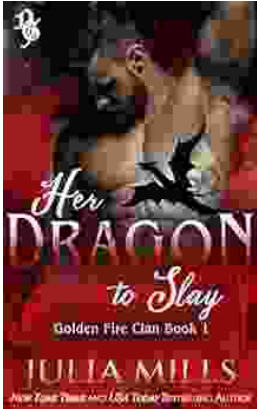


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