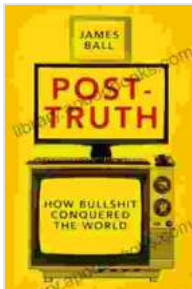


# Post-Truth: A Deep Dive into How Bullshit Conquered Our World

In his groundbreaking book, *Post Truth: How Bullshit Conquered The World*, media guru Matthew d'Ancona embarks on a compelling and timely exploration of the rise of fake news, the erosion of trust, and the troubling implications for our democracy.

D'Ancona argues that we have entered a dangerous new era of "post-truth," a world where facts are increasingly irrelevant and emotions trump reason. This has created a fertile ground for the spread of fake news, which has been used to manipulate public opinion, undermine trust in institutions, and even to sway elections.



## Post-Truth: How Bullshit Conquered the World

by James Ball

★★★★☆ 4.5 out of 5

Language : English

File size : 909 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 320 pages



D'Ancona traces the rise of post-truth to a number of factors, including the decline of traditional media, the rise of social media, and the increasing

polarization of our society. He also argues that the rise of post-truth is a symptom of a deeper crisis of trust that has been building for decades.

The consequences of post-truth are deeply troubling. It has led to a decline in public discourse, a rise in cynicism and apathy, and a growing sense of distrust in our leaders and institutions. Post-truth has also made it more difficult to address pressing issues such as climate change and income inequality.

D'Ancona does not offer any easy solutions to the problem of post-truth. However, he does argue that we need to start by acknowledging the problem and understanding its root causes. We also need to find ways to rebuild trust in our institutions and to promote critical thinking and media literacy.

*Post Truth: How Bullshit Conquered The World* is a must-read for anyone seeking to understand the current state of public discourse and its impact on society. It is a timely and important work that should spark a much-needed conversation about the future of truth and democracy.

## **About the Author**

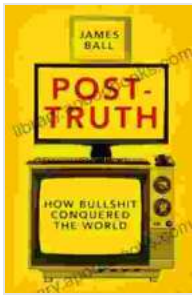
Matthew d'Ancona is a British journalist, author, and broadcaster. He is the former editor of the *Evening Standard* and the *Sunday Telegraph*, and is currently the editor-in-chief of *Tortoise Media*. D'Ancona is a regular commentator on politics and the media, and has appeared on BBC, Sky News, and Channel 4.

## **Reviews**

"A timely and important work that should spark a much-needed conversation about the future of truth and democracy." - *The Guardian*

"A brilliant and incisive analysis of the rise of post-truth and its impact on our society." - *The New York Times*

"A must-read for anyone who cares about the future of democracy." - *The Washington Post*



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